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TAGS: [ECON](#) [SOC](#) [UNGA](#)

SUBJECT: UN SEEKS FUNDING FOR WOMEN'S WEBSITE

¶1. (U) USUN has received a letter from Carolyn Hannan, Director, Division for the Advancement of Women, dated August 25, 2006, providing banking details for contributions to the WomenWatch Website. Text in paragraph 2 below.

BEGIN TEXT

¶2. (U) Excellency, The joint United Nations website on gender equality, WomenWatch (<http://www.un.org/womenwatch>) is a project of the Inter-agency Network on Women and Gender Equality. It provides a gateway to all the websites of the United Nations on the promotion of gender quality and empowerment of women. The Division for the Advancement of Women is the Manager of WomenWatch on behalf of the Inter-agency Network.

In 2005 WomenWatch received almost 1.5 million visits, 5 million page views and 16 million hits, which makes it one of the most frequently visited websites of the United Nations. The high levels of utilization from both within and outside the United Nations illustrate the interest in gender equality and empowerment of women as an important development goal reflected in the outcomes of the United Nations conferences and summits of the 1990s, the Millennium Summit in 2000 and the 2005 World Summit.

I would like to draw your attention to the funding requirements of the website to secure adequate staffing and integrate technical improvements and multilingual features. Please see the attached proposal describing the main features of WomenWatch, its contributions and future plans and budget.

I would like to convey sincere appreciation for the support that your Government has provided for the work of the United Nations on gender equality and empowerment of women in the past. I express the hope that it will be possible for your Government to provide support for this very important inter-agency initiative.

Financial contributions may be deposited into the following account:

Recipient: UN General Trust Fund Account

Bank JP Morgan Chase  
International Agencies Banking  
1166 Avenue of the Americas, 17th Floor  
New York, NY 10036-2708

Account No: 485-001-969

Routing Code: 021-000-021

Swift Code: CHASUS33

The deposit should indicate that it is for the DESA/Trust Fund for the Implementation of the Beijing Declaration and

Platform for Action, earmarked for the WomenWatch website.

Please accept, Excellency, the assurances of my highest  
consideration,  
Carolyn Hannan  
Director  
Division for the Advancement of Women  
END TEXT

BOLTON